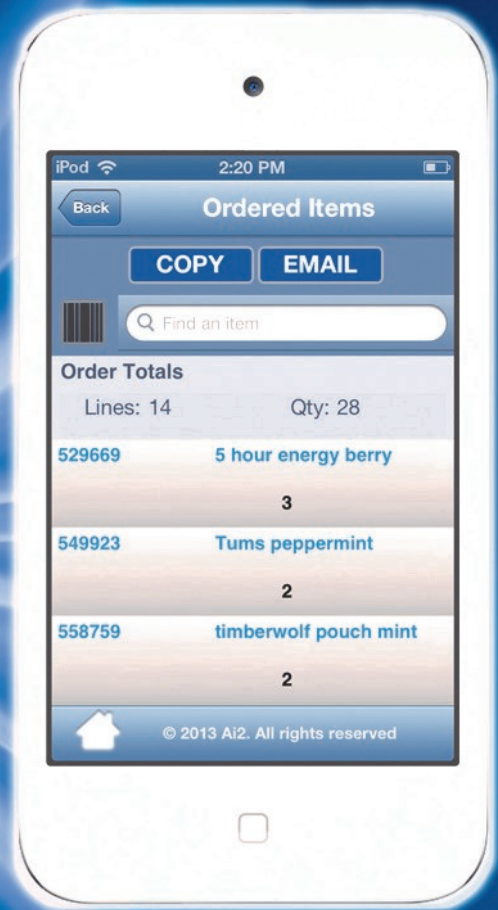
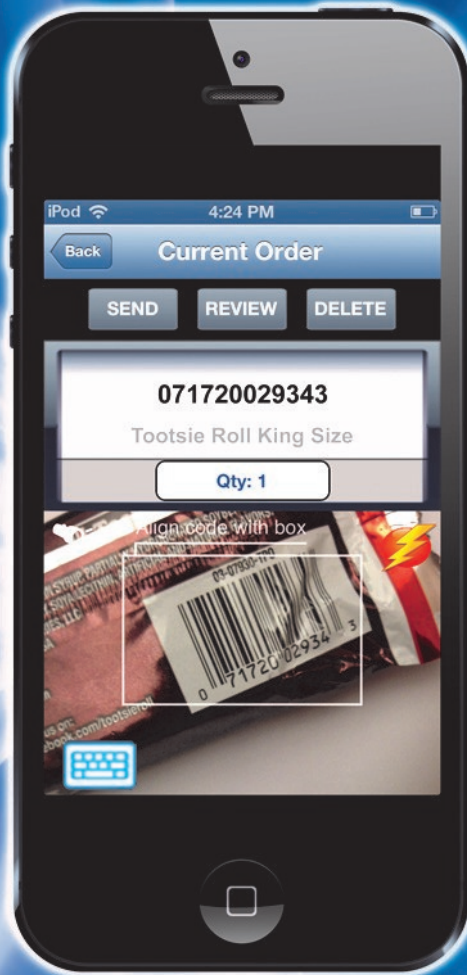


# ORDERSHARK™



SMARTPHONE  
ORDER ENTRY  
AUTOMATION



# DIVE IN

OrderShark™ provides fast, accurate and easy order entry – without purchasing new hardware. OrderShark is an app for Android, iPhone and iPod that eliminates acoustic connectivity problems and helps you place a better order. OrderShark emulates the look and functionality of the older approach but with a feature set designed to take advantage of smartphone functionality.

OrderShark is a low-cost ordering solution that improves communication between brokers, retailers and distributors. OrderShark's BYOD ("Bring Your Own Device") approach saves a distributor from making a large hardware investment—or any hardware investment at all.

Using the smartphone's camera, OrderShark scans any barcode type from any angle using lightning-fast proprietary scanning technology. It reads all existing UPC types as well as QR codes. It handles all existing Telxon symbologies if you currently use those devices.

Users can view, edit, retain, email and copy previous orders. Users will see brief item descriptions for improved order accuracy—even if the distributor does not currently carry the item, thanks to OrderShark's 'web check' function.

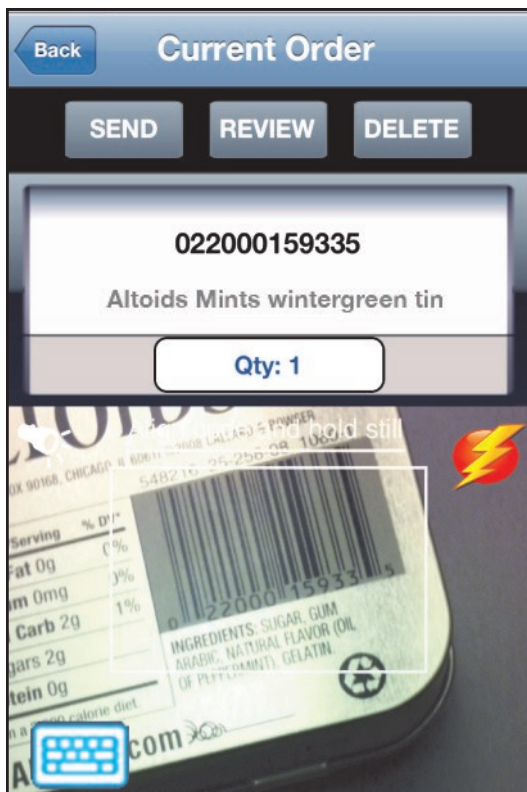
OrderShark prevents the ordering of discontinued or deleted items. The system provides the status of all orders including confirmation that the host computer system received the orders. Users send orders over WiFi or cellular networks. OrderShark supports international language sets for easy multilingual use.

OrderShark interfaces quickly and easily to your existing interface, which shortens deployment time. A distributor or retailer need not purchase any new computer hardware or fret about complicated deployment logistics.

Users simply download OrderShark from the Apple or Android app store to their existing smartphones or iPods, enter a specifically assigned confirmation number and begin building their orders immediately.

To get OrderShark working for you, call (800) 835-3200 or take a swim to [www.ai2.com](http://www.ai2.com)

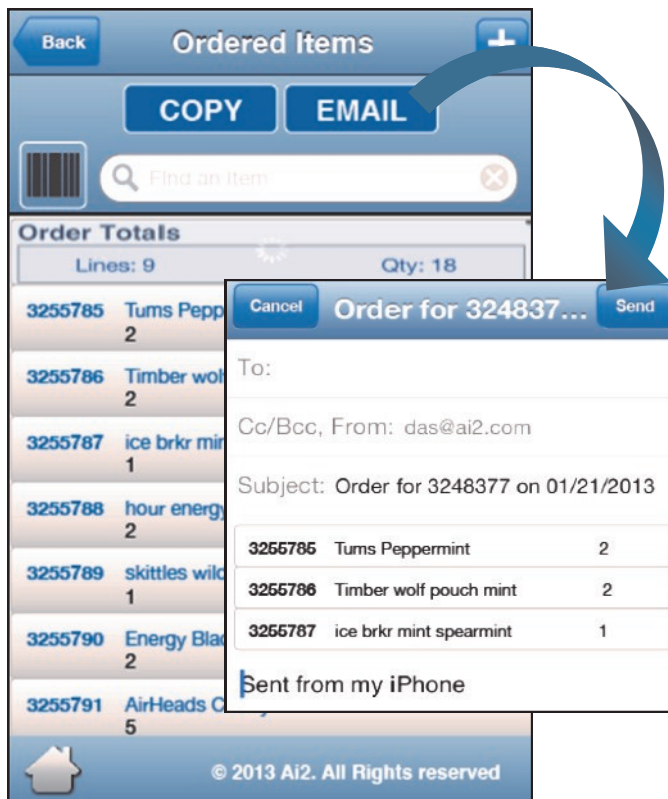




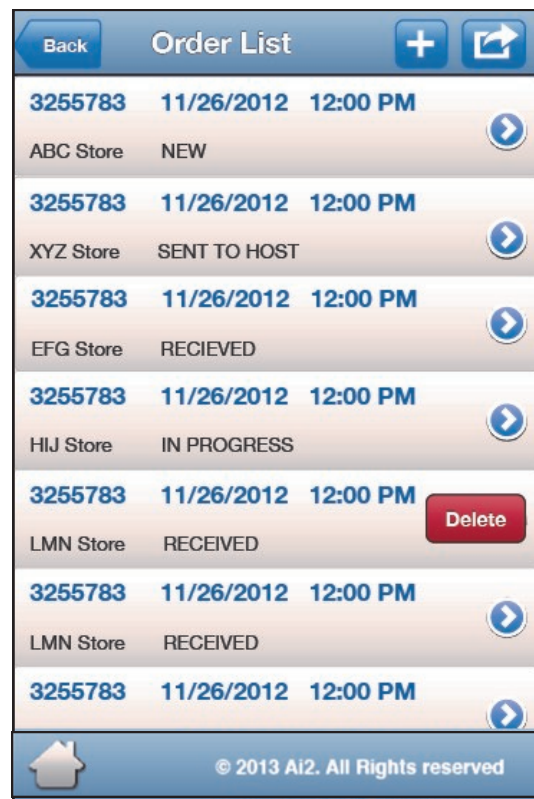
Scan any bar code from any angle, even in low light. The fastest and easiest method of order entry with OrderShark.



OrderShark's proprietary Web Check functionality inserts descriptions of UPCs into the order in seconds without leaving the app.

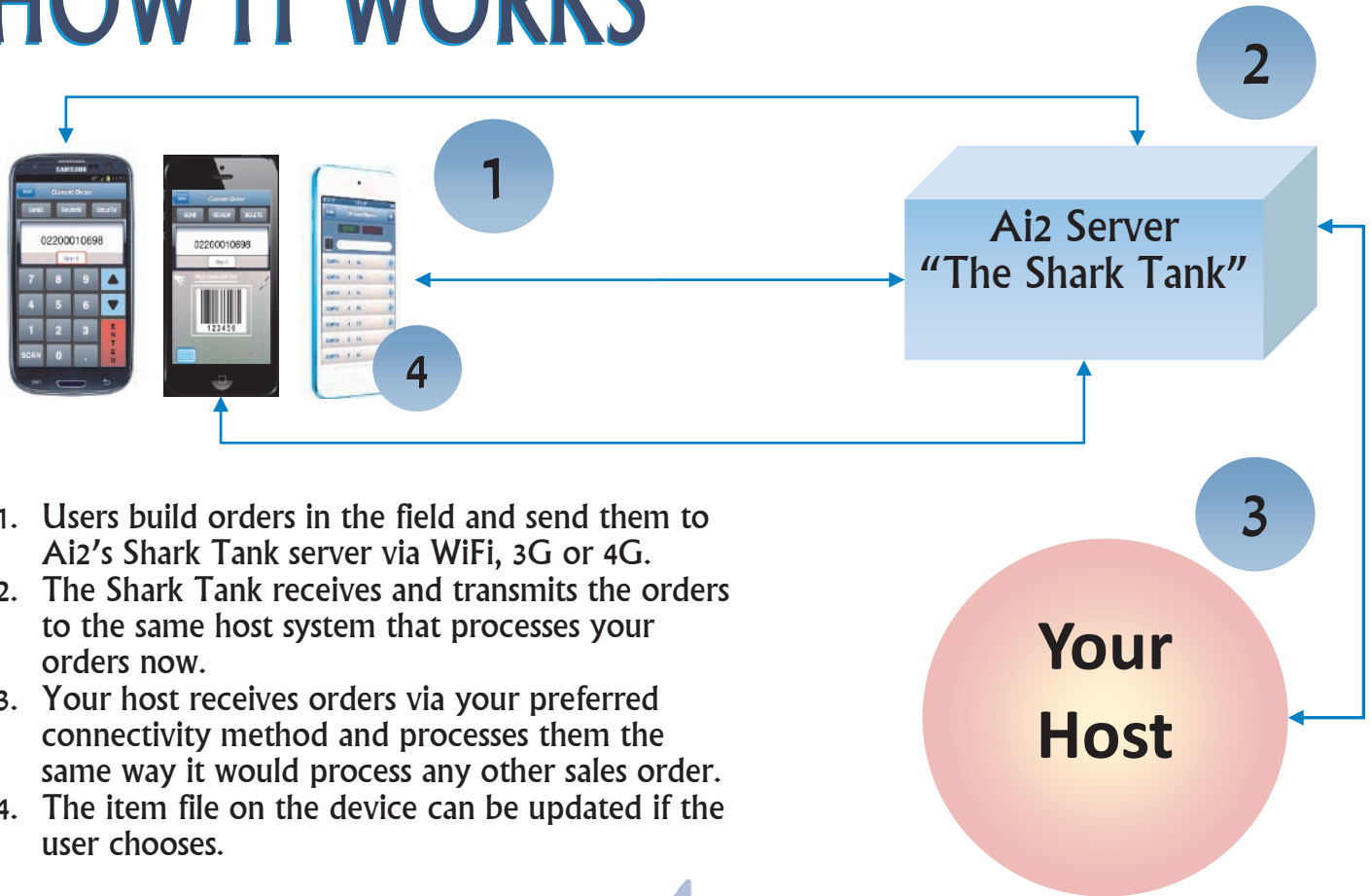


Review your order for accuracy before you send it. Swipe your finger to delete an item. Copy an entire previous order or send an order by email.



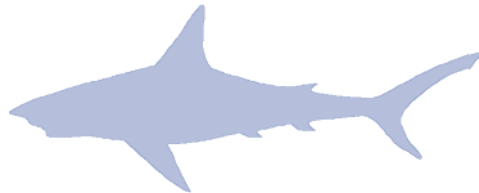
OrderShark's full Order Log capabilities means you will always be able to confirm that your order arrived safely.

# HOW IT WORKS



1. Users build orders in the field and send them to Ai2's Shark Tank server via WiFi, 3G or 4G.
2. The Shark Tank receives and transmits the orders to the same host system that processes your orders now.
3. Your host receives orders via your preferred connectivity method and processes them the same way it would process any other sales order.
4. The item file on the device can be updated if the user chooses.

## SETUP



- The OrderShark order format mirrors your existing order format.
- The essential user functions of the app (order entry, scanning) are very easy to learn.
- To get started, Ai2 needs a copy of your Telxon programming guide (if you have one) and user documentation.
- One main component of the implementation is the preparation of the custom export feature. Have your IT staff talk to Ai2 to get set up.
- The app is designed to be intuitive and user-friendly to speed up your deployment.
- Acoustic coupler/phone line communication protocol is replaced by WiFi/3G/4G depending on the device.
- Construction of additional features beyond the initial feature set may require additional professional services.
- Visit [www.Ai2.com](http://www.Ai2.com) or call (800) 835-3200 to get started.